

## REGULAR CALLED MEETING TOURISM ADVISORY BOARD TUESDAY, MAY 27, 2014 AT 6:30 PM

City Council Chambers. Building Four 450 Cypress Creek Road, Cedar Park, Texas 78613

## **BOARD MEMBERS**

		nd, Place Seven, Chair
	☐ Robert Schoen, Place One, Secretary ☐ Matthew Olguin, Place Two, Vice Cha ☐ Lisa Star, Place Three	☐ Wayne Brooks, Place Four  ir ☐ Rick McLaughlin, Place Five ☐ Troy Storm, Place Six
A.	CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.	
В.	Board Members Opening Comments.	
C.	Citizen Communications.  (This is an opportunity for citizens to offer comments related to items <u>not</u> listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)	
D.	Consider Approval Of Minutes Of The Tourism Board Meetings. a) April 22, 2014 Regular Called Meeting.	
E)	Consider Financial Report – (None)	
F)	Presentations	
-	a) Presentation By Tony Moline, I Cedar Fest Barbeque Cook-Off	President, Cedar Park Chamber Regarding Results Of
		on, Media And Community Responsibility Manager
G)	Discussion and Possible Action	
	<ul> <li>Consider Schedule And Proce Presentations.</li> </ul>	ss Related To 2014-2015 Project Applications And
	b) Consider Schedule For 2014-20	15 Budget Review and Recommendation.
H)	Staff Reports - Discussion Only	

Updates On Marketing And Promotions -Katie Krampitz, Tourism Services

June Events and Activities.

Update On Promotional Opportunities. Update On 2013-2014 Marketing Activities.

a)

i) ii)

iii)

- I) Consider Excused Absences From Tourism Advisory Board Meeting
  - a) Wayne Brooks From April 22, 2014 Tourism Board Meeting.
- J) Staff Closing Comments
- K) Board Members Closing Comments
- L) Request For Future Agenda Items

Next Regular Scheduled Tourism Advisory Board Meeting: <u>Tuesday</u>, <u>June 24, 2014</u> at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.

## M) Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.

At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

## **CERTIFICATE**

I certify that the above notice of the Regular Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

MAY 23'14 PM 1:50

Date Stamped (Month, Day, Year, AM/PM, Time)

Duane Smith,

Tourism & Community Development Manager

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.